

Special Programs
Parks and Recreation Department
P. O. Box 15225
Chesapeake, VA 23328

PRSR STD
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CHESAPEAKE VA
PERMIT NO. 1696

Chesapeake Businesses Get Involved

- Join the Adopt-A-Spot/Highway Program.
- Participate in the Great American Cleanup, Arbor Day Tree Planting Team, or Clean the Bay Day.
- Purchase a City of Chesapeake Locality License Plate for Beautification and Conservation.
- Sponsor the beautification of a median strip or entrance to the city through the Adopt-A-Garden Program.
- Help to sponsor the annual CEIC Awards Luncheon, Arbor Day, or Clean the Bay Day.
- Participate in an office recycling program.
- See the Green\$en\$e Guide. www.hrclean.org.

Call 382-6411



Keep Chesapeake Beautiful

Go to the DMV to purchase your license plate

Business Beautification Award



Bank of the Commonwealth
1217 Cedar Road
2007 Winner

Sponsored Jointly By
Chesapeake Environmental Improvement Council
and the
Women's Division, Hampton Roads Chamber
of Commerce-Chesapeake

BUSINESS BEAUTIFICATION AWARD

Purpose: To recognize a business in Chesapeake that takes pride in the visual impression it leaves on the surrounding neighborhood and shows an awareness of the environment.

Criteria: **Building(s)** - The design fits in with adjacent neighborhood, is well placed on the site, and is well maintained.

Landscaping - Landscaping is well maintained and healthy and is of appropriate scale for building.

Litter Control - The area is clean and litter free. Trash containers are available for public use.

Signage - Fits in with overall building design and is consistent in style and lettering.

RECOGNITION

A certificate will be presented to the winning business at the November meeting of the Women's Division, Hampton Roads Chamber of Commerce-Chesapeake (WDHRCC). A special presentation will also be made at the Chesapeake Environmental Improvement Council (CEIC) Awards Luncheon in March, 2009.

TO MAKE A NOMINATION

Phone, fax, or e-mail the Special Programs Office in the Parks and Recreation Department.

Nominations Deadline: September 15, 2008

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Fax: (757) 382-6012



For more information
call Special Programs
(757) 382-6411

E-mail: jarthur@cityofchesapeake.net

PREVIOUS WINNERS

2007

Bank of the Commonwealth
1217 Cedar Road

2006

TowneBank
137 Mt. Pleasant Road

2005

Greenbrier Towers I & II
860 & 870 Greenbrier Circle

2004

Battlefield Corporate Park
501 Independence Parkway

2003

Chesbay Distributing Company, Inc.
3928 Cook Boulevard

“Trees...Community Assets That Keep On Growing”

There are few things you do that cost less money and bring more benefits to the environment than having trees planted in the right place. Trees planted in the southwest corner of a building lot can save over 10% and as much as 50% on cooling bills in some locations. Trees help reduce air pollution, act as wind breaks, slow stormwater flow, reduce soil erosion and non-point pollution, and generally improve public health. To paraphrase David Freeman, former head of the Sacramento Utility District and of the Tennessee Authority, “I did not need an expert to tell me a tree was going to save energy— all I needed to do was to walk out into my yard.” Clearly, working with the environment and promoting the use of trees for energy conservation and Demand Side Management is good business. As Charles Bayless, the hardheaded, tough CEO of Tucson Electric Power put it, “It is a lot cheaper to plant trees than it is to build a power plant.”



TREE CITY USA

...Excerpted from a presentation made at the
Holiday Inn-Chesapeake by Mr. Don Willeke, Former
Chairman of the National Urban Forest Council